

Webinar on

You Must Comply With the USDA Final Genetically Modified Organism (GMO) Label Rule

Learning Objectives

Understand the Rules

Review Rule Definitions

Plan label change implementation immediately

Compliance with mandatory deadlines based on company size

Know your label options

Understand the exemptions

Detectability Issues

Record Keeping Requirements



Areas Covered

Basic Rule Requirements

Implementation and Compliance (voluntary and mandatory)

Determining Your Company
Requirements and Plan

Analytical Testing and Validation

Responsibility for and Type of Disclosures

Placement of disclosure

Use of your company URL

Small and very small packaging

Bulk containers

And More



Understandin g how the **GMO** Label Rules apply to your products is critical in order to avoid recalls.

PRESENTED BY:

Dr. John Ryan is the president of TransCert.com and holds a Ph.D. in research and statistical methods. He has recently retired from his position as the administrator for the Hawaii State Department of Agriculture's Quality Assurance Division where he headed up Hawaii's commodity inspection, food safety certification, and measurement standards service groups.

On-Demand Webinar

Duration: 60 Minutes

Price: \$200



Webinar Description

The need for GMO labeling has been a hot topic for over 15 years. Scientific inquiry regarding the safety of GMO products has generated more questions that have been answered and has added fuel to the controversy.

After extensive review and industry input, the National Bioengineered Food Disclosure Law) PL114-216) was signed into law in July 2016. The rules impact many types of food including beer, dairy products, breakfast cereals, and others often not commonly associated with GMO ingredients by consumers.

Beginning in February 2019, food manufacturers, importers, and retailers must disclose the presence of ingredients or foods made from or containing genetically engineered ingredients when the bioengineered percent exceeds 5 percent.



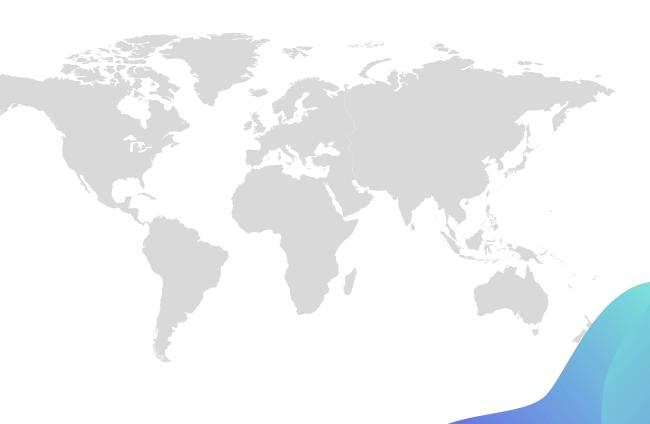
Companies may disclose bioengineered ingredients and can use the USDA "Bioengineered", "Derived from Bioengineering" symbols, or from the text printed that includes "bioengineered food" or "contains bioengineered food ingredients".

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Who Should Attend?

Food Retail and Restaurant Operations
CEOs, VP and Director Level Personnel in food
companies impacted by the rules
Food Safety and Quality Team Members
Quality System Personnel
Labeling and packaging personnel
Operations and compliance personnel
Documentation, data, management analysis and
recall team members





Why Should Attend?

In order to provide consumers with trust in labeling, transparency, education and other factors, If your product contains greater than 5% of ingredients that were bioengineered, product labeling must contain the appropriate mandatory labeling. This webinar will provide you and your staff with disclosure methods, implementation deadlines, labels, printed text, scanning information, web address and text messaging designed to be sent directly to consumer mobile devices that disclose product GMO information.

Food manufacturers are required to "prominently' display clear label information regarding the presence of bioengineered ingredients. The new rules are designed to provide consumers with clear information and consistently labeled product.

Understanding how the GMO Label Rules apply to your products is critical in order to avoid recalls.





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